

# AMIK AHMAD

AMIK.NYC

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NEW YORK, NY

## EDUCATION

### NEW YORK UNIVERSITY

2013 | Master's Degree | HCI, Design, Complex Systems

*Thesis: Decentralized Healthcare (Ampulet)*

GPA 4.00/4.00

### UNIVERSITY OF KANSAS

2004 | Bachelor of Arts | English

2<sup>nd</sup> Major East Asian Studies and Contemporary Japanese Film

University of Kansas Track and Field Team (Big XII Athletic Scholar, Jayhawk Scholar)

GPA 3.5/4.0

## AWARDS

### GOOGLE DESIGN JAM

2013 | Awarded Android LEGO Trophy  
For reinventing the parking experience.

### TECHCRUNCH: DISRUPT

2013 | Ampulet

Start-up was selected as one of 20 NYC based companies for Pitch-Off week.

### VISUALIZED/TABLEAU

2012 | Data Communications Fellow

Stop and Frisk Data Visualization

## TALKS

Why Do Hospitals Have Gift Shops?

2013 | @ IGNITE Strata Rx | Boston, MA

Emotional Healthcare:  
Why Data Doesn't Matter

2013 | @ Strata RX | Boston, MA

## INTERESTS

Photography, Art, Collecting, Future Interfaces, Blockchain, Cryptocurrency, Pattern Analysis, AI, Emerging Tech, Trading

## LANGUAGES

English, Japanese, Bengali

## EXPERIENCE

### AMAZON

Senior Design Lead + Blockchain Samurai

2016 - Present | NYC

I lead the prototyping arm of systems design team, responsible for the design of universal interaction patterns and experiences across all surfaces and applications. As a "Blockchain Samurai", I'm responsible for developing subject matter expertise that enables Amazonians to develop blockchain based solutions for real-world needs. I also work on the research, design, prototyping, and implementation of novel experiences for R&D, emerging technology, and new ventures.

*Team Lead, UXR, IxD, System Design, Zero UI, AI (Alexa Voice Design), BD, BI*

### ONE MEDICAL GROUP

Product Designer + Global R&D Lead

2015 | NYC

Led strategic design to invent multiple proprietary IoT communication technologies within clinical and enterprise verticals.

*UX, UI, IxD, IoT, Team and Vertical Lead, R&D Lead, Hardware & Software Design and Implementation*

### THE SUNDAY PAPER GROUP

Founder + CEO

2012 - Present | NYC

Innovation and emerging technology consultancy. Focused on technologies and experiences regarding blockchain enabled applications and technologies, AI, IoT and Voice Enabled Surfaces primarily for global Fortune 500 clients. Successful design execution catalysts have resulted in a 6X YOY revenue increase since conception.

*Client sample: Microsoft, Google, McKinsey and Company, Assurant, Bank of America, One Life Healthcare, Mount Sinai Health System, Lincoln Center for the Performing Arts, O'Reilly Media*

### RAZORFISH

UX and Functional Analysis

2012 | NYC

Working on cross-functional teams, designed the Facebook login, registration and checkout system for the global launch of UNIQLO.com

*UX, UI, System Flow, System Design*

### MEDISTEM LABORATORIES, ICM

Principal Consultant and Advisor

2005 - 2008 | Costa Rica, Tokyo

Propelled business to \$250,000+ per month revenue increase leading to successful IPO.

*System Design, Strategic Execution, BD*